



2022 Honey Database

Hello all,

Our 2021 honey collection was a great success. Thanks to the support of the Canadian Honey Council and all the provincial beekeeping associations and especially all the individual beekeepers that have contributed, we have a huge number of verified honey samples. We are in the process of analyzing and putting together all the data, but a few initial results can be found below.

We have just received news that the funding from the Canadian Honey Council has been multiplied 6:1 through government resources allowing us the resources to put together a top notch Made in Canada solution to the problem of honey fraud. This is just in time, as supply chain issues and rapid food price increases are creating the perfect storm for an explosion in food fraud.

We are reaching out regarding our ongoing project of creating a database for authentic Canadian honeys. It is important to be able to have samples from different years so we will be able to see how honey changes on an annual basis since the weather can greatly affect the composition of the honey. **Now that 2022 honey collection season is approaching we once again are asking that you**

help us to gather more authentic, traceable honey samples. For more info or to get sampling jars, labels and instructions email us at

samples@truehoney.buzz



Here is a video from our YouTube channel detailing who we are, and why our goal to help eliminate honey fraud is so important.

2021 Sampling Results

PETER AWRAM PHD



Go to this dropbox link to view this presentation <https://www.dropbox.com/s/hr8r3evx4ecszpc/2022%20Honey%20Database%20Newsletter.pdf?dl=0>



This video details the sampling methods for ensuring that we have all the information necessary to construct our database of authentic Canadian honeys. Click the logo to play the video