



**CAHRC-CCRHA**

Canadian Agricultural Human Resource Council  
Conseil canadien pour les ressources humaines  
en agriculture

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## AgriWorkforce Newsfeed

### *Fil d'actualité sur la main-d'œuvre agricole*

Latest Headlines for CAHRC Partners / *Dernières nouvelles à l'intention des partenaires du CCRHA*

For Distribution to Your Association Membership / *À distribuer aux membres de votre association*

The **AgriWorkforce Newsfeed** is a weekly news update for partners of the Canadian Agricultural Human Resource Council (CAHRC). It is provided as an information service only. Inclusion of any information does not represent official positions, opinions or support by CAHRC or its membership. The information is collected from a variety of sources and circulated as information only.

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*Le Fil d'actualité sur la main-d'œuvre agricole est un suivi hebdomadaire des nouvelles les plus récentes préparé à l'intention des partenaires du Conseil canadien pour les ressources humaines en agriculture (CCRHA). Il constitue un service d'information seulement. Son contenu n'exprime pas une position, une opinion ou un soutien officiels du CCRHA ou de ses membres. Les renseignements qu'il contient sont recueillis auprès de diverses sources et sont distribués à titre d'information seulement.*

**CAHRC'S CORNER**

**More support for you:** We're proud to introduce the **AgriWorkplace Skills Training Program**. The initiative includes a wage subsidy of up to \$5,000 per employee, up to \$7,500 for under-represented groups, and transportation. Did we mention there's also childcare support? [Details here](#).

**New data:** We've got the latest labour market information statistics. If you haven't already, check out our **executive summary on key labour supply and demand data** across the agriculture sector. These important insights will help us get closer to addressing our workforce challenges. Find our [report here](#).

**In the news:** In case you missed it, our chair of the board Peggy Brekveld spoke to *Real Agriculture's* Shaun Haney about the recent LMI data and what it means for the agriculture workforce. Read or listen to the [interview here](#).

**Wage incentives:** Are you an **agricultural employer** looking to train new truck drivers? Funding for driver training and wage incentives are available at Trucking HR Canada's Career ExpressWay. Through this initiative, you can receive up to \$10,000. [More here](#).

**Stay connected:** Follow CAHRC on [LinkedIn](#), [Twitter](#), [Instagram](#), and [Facebook](#) to keep up with our work and relevant stakeholders.

**Get involved:** Our **National Workforce Strategic Plan** aims to address some of Canadian agriculture's most pressing labour issues. You can support the plan and our related work by [visiting our website](#). We also have a supporter badge you can showcase – contact us if you're interested.

## FARM STRESSORS STUDY

Colleagues at Northumbria University in the UK are running a short survey to better understand the causes of stress in farming in Canada (and the UK). It takes 5 minutes to complete. If you are able to spare the time we would be very grateful. The Canadian survey link is: <https://www.surveymonkey.co.uk/r/FarmStressCanada>



**What's your biggest stress?**

We are trying to understand better what causes stress to members of the farming community in both Canada and the UK.

Can you spare five minutes to answer five short questions about what causes you to feel stress on the farm?

If you are involved in farming in Canada and aged over 18 years, we would like to hear from you.

[www.surveymonkey.co.uk/r/FarmStressCanada](https://www.surveymonkey.co.uk/r/FarmStressCanada)

For more info contact [sarah.l.kyle@northumbria.ac.uk](mailto:sarah.l.kyle@northumbria.ac.uk)

Northumbria University NEWCASTLE

This study has received ethical approval from the Northumbria University Ethical Committee under reference 4943



**Quel est votre plus grand stress?**

Nous essayons de mieux comprendre les causes du stress des agriculteurs au Canada et au Royaume-Uni.

Pouvez-vous nous accorder cinq minutes pour répondre à cinq brèves questions sur les causes de votre stress en agriculture?

Si vous travaillez dans l'agriculture au Canada et que vous êtes âgé de plus de 18 ans, nous aimerions lire vos commentaires.

[www.surveymonkey.co.uk/r/stressagricole](https://www.surveymonkey.co.uk/r/stressagricole)

Pour plus d'informations, contactez [sarah.l.kyle@northumbria.ac.uk](mailto:sarah.l.kyle@northumbria.ac.uk)

Université de Northumbria, Newcastle

Northumbria University NEWCASTLE

Cette étude a reçu l'approbation éthique du Comité d'éthique de l'Université de Northumbria sous la référence 4943.

Collègues de l'Université de Northumbria au Royaume-Uni mènent une enquête courte sur le stress agricole au Canada (et au Royaume-Uni). Prend 5 min. Votre avis est précieux! Merci  
Lien vers l'enquête canadienne ci-dessous: <https://www.surveymonkey.co.uk/r/stressagricole>

## POLICY, RESEARCH, AND NEWS TRACKING

### Industry Perceptions and Awareness

[Plant protein and ingredient sector sets sights on \\$25 billion goal](#). Protein Industries Canada released The Road to \$25 Billion, an updated roadmap for Canada's ingredient manufacturing, food processing, and bio-products sector. An update on the report originally released in 2021, the new version outlines the immediate steps required for Canada to seize a \$25 billion annual economic opportunity through value-added processing. [Read more...](#)

[Le "Bœuf du Québec" sera identifié à l'épicerie.](#) Un nouveau logo fera son apparition à l'épicerie. Les Producteurs de bovins du Québec annonceront, ce jeudi, la création de la certification "Bœuf du Québec". « Les Québécois aiment le bœuf et ils l'aiment le plus local possible. Avec cette certification, les producteurs souhaitent répondre à cette demande des consommateurs », se félicite Jean-Thomas Maltais, président des Producteurs de bovins du Québec. [En savoir plus...](#)

[Students can explore a possible career in agriculture with the 'Career Case' game.](#) Agriculture in the Classroom Saskatchewan has recently launched its 'Kareero' app, which helps young students explore career paths in the agriculture industry based on personality traits and task-specific strengths after building a simulated school garden. To participate, teachers can request a classroom presentation where an Ag in the Classroom member provides a tutorial and facilitates the game. [Read more...](#)

## Immigration and Foreign Workers

[Advocates claim immigration minister 'downplayed' migrant worker abuse.](#) Several agencies calling on Ottawa to provide open work permits for all migrant workers accuse Canada's immigration minister of dismissing claims of abuse against the vulnerable population. Legal Assistance of Windsor, Migrants Alberta, and the Association for the Rights of Household and Farm Workers said Marc Miller has "downplayed and completely dismissed the systemic nature of the unjust treatment of migrant workers." [Read more...](#)

[Foreign workers who claim exploitation by Quebec company say Ottawa is no longer helping.](#) A group of foreign workers who allege they were lured to Canada under false pretenses are accusing the federal government of reneging on its promise to help them get work permits. The workers are part of a proposed class-action lawsuit alleging that Quebec-based recruitment company Trésor falsely told them it was legal to work in Canada without a permit during a probationary period. [Read more...](#)

## People, Wages and Workplace Culture

[Farmers leaving 'money on the table' without a transition plan.](#) Huron County is the most agriculturally productive county in Ontario. Its 2,564 farms have capital assets worth more than \$12.2 billion. That's more than some countries. A recent survey conducted by Huron County found that only 14 per cent, or 358 of those 2,564 farms, have a farm transition plan to transfer the farm and its valuable land to the next generation of primary food producers. [Read more...](#)

[Plus d'équité entre les producteurs agricoles et l'UPA.](#) Une modification à la loi 28, adoptée le 9 novembre à l'Assemblée nationale, pave la voie à des changements au sein de l'Union des producteurs agricoles (UPA). Autant le MAPAQ que l'UPA indique que la mise en œuvre du projet de loi 28 apportera plus de flexibilité et d'équité en établissant le montant de la cotisation obligatoire selon de nouveaux paramètres. Il est en effet prévu de modifier la cotisation selon la taille des entreprises, le volume de production et la superficie cultivée. [En savoir plus...](#)

[Le territoire agricole s'étiole au profit du développement et doit être mieux protégé.](#) Les terres perdues au Québec depuis 1998 s'élèvent à 57 000 hectares, et plusieurs organismes de la province en prennent note. Équiterre, en partenariat avec la Fédération de la succession agricole du Québec (FRAQ), Protec-Terre et Vivre en Ville, a formé l'Alliance SaluTERRE. Le Québec a récemment proposé une réforme de la Loi sur la protection du territoire agricole, qui célèbre cette année son 45e anniversaire. [En savoir plus...](#)

[Farm groups urge producers to call on senators to pass Bill C-234.](#) Farm groups across the country are calling on the Senate to finally push Bill C-234 through. The bill calls for the exemption of the carbon tax on natural gas and propane for farm use, including grain drying, heating and cooling barns, and greenhouses to alleviate on-farm costs. Earlier this month, just as the Bill was in its third reading, there was a call to adjourn debate, which was granted by the Senate speaker. [Read more...](#)

## Automation and Technology

[Unilever launches first global AI lab in Toronto.](#) Unilever opened a new global artificial intelligence (AI) lab called Horizon3 Labs in Toronto to accelerate the generation of new AI concepts, designs, and projects that can be scaled and shared across its business globally. Unilever's Horizon3 Labs represents an increase in technology investment that grew from the company's focus on using AI to increase productivity and efficiency. [Read more...](#)

[Lagoon Seafood completes \\$10M expansion of its Quebec facility.](#) Lagoon Seafood completed construction of its 63,000-sq.ft. facility in Granby, Que., which was announced in 2021. The new production and packaging facility mainly supplies Blue Tide branded and private label products. It also increases Lagoon Seafood's storage capacity and centralizes its logistics and storage process. [Read more...](#)

[Governments driving innovation in food production.](#) The governments of Canada and Ontario are investing up to \$25 million through the Sustainable Canadian Agricultural Partnership to expand production capacity and boost energy efficiency in the agriculture and food sector. Through the Agri-Tech Innovation Initiative, funding will be provided to eligible farm and food processing businesses to help them invest in innovative technology, equipment, or processes that will expand production capacity or enhance efficiency. [Read more... \(français\)](#)

[L'UQAR: l'IA au service du trafic maritime.](#) Le transport maritime joue un rôle très important dans la chaîne d'approvisionnement mondiale, couvrant plus de 80 % du volume du commerce international. Cette chaîne recèle des défis qu'une meilleure efficacité des opérations peut aider à relever. Une chaire lancée par l'Université du Québec à Rimouski (UQAR) collabore à une solution. Dirigée par la professeure Loubna Benabbou de l'Unité départementale des sciences de la gestion de l'UQAR au campus de Lévis, la Chaire de recherche en intelligence artificielle pour des chaînes d'approvisionnement numériques, résilientes, agiles et durables en a fait son premier mandat. [En savoir plus...](#)

## Skill Development

[Applications open for the 2024 Agriculture Student Scholarship](#). The governments of Canada and Saskatchewan announced that applications are now being accepted for the 2024 Agriculture Student Scholarship Program. The scholarship amounts have increased this year to \$6,000 for the top recipient and three runner-up scholarships of \$3,000 each. [Read more...](#)

[Alberta announces new rural economic development program](#). Alberta is investing \$6 million in a new program to help grow rural and Indigenous economies. This program is open to groups from communities with populations of 20,000 or fewer, with a workforce mainly focused on forestry, oil and gas, and agriculture. The Small Community Opportunity Program is part of the province's rural economic development plan. [Read more...](#)

[Six Nuffield Canada scholars for 2024 announced](#). Nuffield Canada has announced the six individuals that will receive scholarships to fund self-directed agricultural research, including international travel, over the next two years. "This unique scholarship opportunity develops new influencers who will reshape our Canadian agricultural sector with innovation, global perspectives, and leadership," explains Blake Vince, chair of Nuffield Canada and 2013 Nuffield scholar. [Read more...](#)

## EVENTS

- [L'Ordre national du mérite agricole, cérémonie nationale](#) , November 24
- [GrowCanada Conference](#), November 28-30
- [National Farmers Union Annual Convention](#), November 23-25
- [Bill S-211, An Act to enact the Fighting Against Forced Labour and Child Labour in Supply Chains Act and to amend the Customs Tariff \(webinar\)](#), November 30
- [14th Annual Canadian Agri-Food Policy Conference](#), January 25-26
- [The Future of Food Conference 2024](#), February 13

- [Canadian Federation of Agriculture Annual General Meeting](#), February 27-28

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