



CAHRC-CCRHA

Canadian Agricultural Human Resource Council
Conseil canadien pour les ressources humaines
en agriculture

February 21 2024 / le février
21 2024

[View this email in your browser /
Voir ce courriel dans votre
navigateur](#)

AgriWorkforce Newsfeed

Fil d'actualité sur la main-d'œuvre agricole

Latest Headlines for CAHRC Partners / *Dernières nouvelles à l'intention des partenaires du
CCRHA*

For Distribution to Your Association Membership / *À distribuer aux membres de votre association*

The **AgriWorkforce Newsfeed** is a weekly news update for partners of the Canadian Agricultural Human Resource Council (CAHRC). It is provided as an information service only. Inclusion of any information does not represent official positions, opinions or support by CAHRC or its membership. The information is collected from a variety of sources and circulated as information only.

Le Fil d'actualité sur la main-d'œuvre agricole est un suivi hebdomadaire des nouvelles les plus récentes préparé à l'intention des partenaires du Conseil canadien pour les ressources humaines en agriculture (CCRHA). Il constitue un service d'information seulement. Son contenu n'exprime pas une position, une opinion ou un soutien officiels du CCRHA ou de ses membres. Les renseignements qu'il contient sont recueillis auprès de diverses sources et sont distribués à titre d'information seulement.

CAHRC'S CORNER

The Latest Labour Market Data: We've got the latest labour market information statistics. This [Canadian Press article](#) offers highlights on our labour supply and demand data across the agriculture sector. Find the [report here](#), and **if you'd like access to specific data sets or a presentation on region or commodity-based data**, we do that, too! Please get in touch by sending an email to outreach@cahrc-ccrha.ca.

Participate in CAHRC's Agricultural Compensation Survey: Join us in shaping the future of compensation practices in the agricultural industry by participating in our Compensation Survey. You can find the survey, tailored specifically for key industries including finfish, dairy, swine, and grain & oilseed in [English](#) or [French](#). **Complete for a chance to win a \$250 gift card!**



DOES YOUR PAY MEASURE UP?

The Canadian Agricultural Human Resource Council is conducting an *Agricultural Producers Compensation Survey* aimed at providing valuable data to the industry for attracting and retaining employees.

We invite all producers from the **grain and oilseed, dairy, swine, and fish industries** to contribute to this survey.

By completing the survey, you will be entered into a contest for a chance to win a \$250 gift card for Mudeas or Durnin Workwear.

Please contact compensation@agcareers.com with questions



SCAN TO PARTICIPATE



Survey Powered by:  **AG** Careers.com

AgriWorkforce Matters Issue #3: In celebration of Canada's Agriculture Day 2024, we released the **third edition of our bimonthly magazine**. Read it here in [English](#) or [français](#).

Have You Joined CAHRC Connect Yet?: CAHRC Connect offers access to resources, exclusive webinars, networking opportunities with industry professionals, direct access to experts, and a platform for collaboration and innovation in agriculture. **Join our free platform [here](#).**

Upgrade Your Skills: Addressing our labour shortage will require understanding how we can attract and retain workers who have not been historically part of the sector, but who bring a valuable set of skills to agriculture. That's why we're introducing our **IDEA course**, which provides knowledge and insight on inclusion, diversity, equity, and accessibility to ensure businesses in agriculture can not only attract new employees of diverse backgrounds, but thrive with them. Learn more and register your interest [here](#).

Stay Connected: Follow CAHRC on [LinkedIn](#), [Twitter](#), [Instagram](#), and [Facebook](#) to keep up with our work and relevant stakeholders.

POLICY, RESEARCH, AND NEWS TRACKING

Industry Perceptions and Awareness

[Canada faces looming agricultural labour crisis: strategies for sustainability and growth](#). In an era where food security and sustainable farming practices are more crucial than ever, Canada faces an impending challenge that could affect not just its economy, but also its capacity to feed its population. The Canadian Agricultural Human Resource Council (CAHRC) has cast a spotlight on a looming crisis: by 2030, the agriculture industry is anticipated to experience a

shortfall of over 100,000 workers, marking a 15 per cent increase from the present year. [Read more...](#)

[New pea plant in Saskatchewan seen to be restoring Canadian reputation in agriculture.](#) Louis Dreyfus Co.'s announcement that it is building a pea protein isolate plant in Saskatchewan should help restore Canada's recently tarnished reputation, says an industry official. The industry suffered a setback when Merit Functional Foods, a pea and canola protein manufacturing plant in Winnipeg, was placed into receivership last year. The plant will be built next to the company's canola crushing facility, which is in the midst of a large expansion announced in April 2023. [Read more...](#)

[Consumer food-buying behaviour changing rapidly.](#) Canadian consumers have dramatically changed their grocery-buying patterns in the past year as food prices and housing inflation have squeezed their budgets. Demand and product changes in the food supply chain will affect farm commodities. Grocery store sales are down in Canada, even with product value inflation, which means less demand for farm products. [Read more...](#)

People, Wages and Workplace Culture

[Abandonner l'agriculture à regret.](#) Plusieurs agriculteurs le dénoncent haut et fort; ils ont de plus en plus de difficultés à joindre les deux bouts. Ils déplorent, entre autres, que de plus en plus d'entre eux doivent prendre un travail à l'extérieur de la ferme. Et dans certains cas, se résoudre à mettre la clé dans la porte. [En savoir plus...](#)

[Plus de ressources en santé mentale pour les agriculteurs.](#) Le Centre intégré universitaire de santé et de services sociaux de la Mauricie-et-du-Centre-du-Québec (CIUSSS MCQ) a annoncé lundi le déploiement d'un projet pilote pour offrir du soutien en santé mentale pour les agriculteurs de la région. Le CIUSSS MCQ dédie deux nouveaux intervenants au projet nommé Approche et références pour les producteurs agricoles et leur milieu. La santé publique régionale collabore avec l'organisme Au cœur des familles agricoles (ACFA) dans ce dossier. [En savoir plus...](#)

[Younger farmers changing the face of agriculture](#). Much is always made of the high average age of Canadian farmers, but there's a quiet shift happening in agriculture that is changing the face of our industry. Quite literally, farming is in transition. Family farms are still a huge part of what Ontario agriculture looks like, but like so many Canadians, a growing number of farmers are facing retirement. That means they're now following succession plans to turn the management and ownership of their farm businesses over to a new generation. [Read more...](#)

[Grain Farmers of Ontario elects new chair and board executive](#). Grain Farmers of Ontario, which represents Ontario's 28,000 barley, corn, oat, soybean and wheat farmers, has elected Jeff Harrison as its new chair. Jeff Harrison is the director for District 12 (Durham, Northumberland, Kawartha, Peterborough, Hastings) and has served on the board since 2016. He farms with his family in Quinte West. "I am deeply grateful for the opportunity to serve as the incoming chair of the board of directors for Grain Farmers of Ontario," Harrison says in a release. [Read more...](#)

Immigration and Foreign Workers

[Senate committee report on migrant worker issues coming](#). The federal government will soon have recommendations from a Senate committee to improve conditions for migrant workers and their employers. The Standing Senate Committee on Social Affairs, Science and Technology has been working the past year on a report detailing the experiences of temporary foreign workers in lower-wage industries, their advocates, food growers and processors, caregiving agencies and seafood processors. Chair Senator Ratna Omidvar recently returned from a fact-finding mission to Prince Edward Island and New Brunswick. Her discoveries are valuable for migrant workers and employers across the country. [Read more...](#)

Automation and Technology

[Robots invading farms as part of revolution of agriculture industry](#). Robots have invaded Adrian

Struyk's dairy farm, and he couldn't be happier. Struyk runs a 1,250-acre farm, just north of Cochrane, Ontario, alongside his wife Margaret and two sons, producing milk, haylage, canola, oats and wheat. The family also does custom work on an additional 2,000 acres. Since they took over the original 450-acre farm in the mid-1990s, the family has grown their land holdings, making several upgrades along the way, adding tile drainage, installing a grain-handling facility and building a free-stall barn for its young stock. But, as their enterprise grew, the aging dairy barn, in particular, needed some attention. [Read more...](#)

Skill Development

[Lancement d'un programme de valorisation et de reconnaissance en agriculture.](#) Les fédérations régionales de l'UPA de l'Abitibi- Témiscamingue, du Bas-Saint-Laurent, de la Gaspésie-Les Îles et de la Capitale Nationale-Côte Nord lancent le programme de valorisation et de reconnaissance «L'agriculture complice de la biodiversité». Ce programme vise à favoriser la conservation et l'amélioration de la biodiversité en milieu agricole ainsi qu'à mettre en valeur les entreprises agricoles ayant réalisé des aménagements et des pratiques favorables à la biodiversité. [En savoir plus...](#)

[Applications open for Foodpreneur Lab's accelerator program for Black entrepreneurs.](#) Foodpreneur Lab is looking for Black entrepreneurs in southwestern Ontario who are interested in starting or scaling a packaged food business. Applications are now open at foodpreneurlab.com until March 1, 2024. Now in its fourth year, the Advisor-Led Start and Scale Support Path project provides free access to industry experts ranging from accountants and branding professionals to chefs and food scientists throughout its guided nine-month program. [Read more...](#)

[Ontario, federal governments helping food processors boost efficiency.](#) The governments of Canada and Ontario are investing over \$13 million through the Sustainable Canadian Agricultural Partnership to support upgrades for meat processors and abattoirs in Ontario. With 151 projects funded, the initiative aims to enhance productivity, efficiency and food safety standards in the province's meat processing industry. The initiative also covers training and

engineering costs, with all projects expected to be completed by March 1, 2024. This funding complements previous investments in the Meat Processors Capacity Improvement Initiative, demonstrating ongoing support for Ontario's agricultural sector. [Read more](#) or [in French here](#).

EVENTS

- [Innovative Farmers Association of Ontario Conference](#), February 21-22
- [Ontario Fruit and Vegetable Convention](#), February 21-22
- [International Potato Technology Expo](#), February 22-23
- [Canadian Federation of Agriculture Annual General Meeting](#), February 27-28
- [Ag Expo](#), February 27-29
- [Fruit and Vegetable Growers of Canada Annual General Meeting](#), March 5-7
- [Western Canadian Dairy Seminar](#), March 5-8

Stay in Touch with CAHRC / Restez en contact avec le
CCRHA

