



CAHRC-CCRHA

Canadian Agricultural Human Resource Council
Conseil canadien pour les ressources humaines
en agriculture

July 17 2024 / le

17 juillet 2024

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AgriWorkforce Newsfeed

Fil d'actualité sur la main-d'œuvre agricole

Latest Headlines for CAHRC Partners / *Dernières nouvelles à l'intention des partenaires du CCRHA*

For Distribution to Your Association Membership / *À distribuer aux membres de votre association*

The *AgriWorkforce Newsfeed* is a bi-weekly news update for partners of the Canadian Agricultural Human Resource Council (CAHRC). It is provided as an information service only. Inclusion of any information does not represent official positions, opinions or support by CAHRC or its membership. The information is collected from a variety of sources and circulated as information only.

Le Fil d'actualité sur la main-d'œuvre agricole est un suivi bi-mensuel des nouvelles les plus récentes préparé à l'intention des partenaires du Conseil canadien pour les ressources humaines en agriculture (CCRHA). Il constitue un service d'information seulement. Son contenu n'exprime pas une position, une opinion ou un soutien officiels du CCRHA ou de ses membres. Les renseignements qu'il contient sont recueillis auprès de diverses sources et sont distribués à titre d'information seulement.

CAHRC'S CORNER

Take Part in IRCC Asylum Seekers Pilot: CAHRC is partnering with Immigration, Refugees, and Citizenship Canada (IRCC) to **explore pathways for connecting asylum claimants with employment opportunities in Canada's agricultural sector**. We are inviting employers in Ontario, specifically in the Mississauga, Niagara Falls, and Windsor regions, to participate in a pilot initiative. Express your interest [here before July 20th](#).

MagnetAI Bootcamp Webinar: Join us and Magnet on July 22nd for the next session in the MagnetAI Bootcamp series. Our Executive Director, Jennifer Wright, will share **insights on the use of generative AI tools in job searching, career development, and business operations**. This webinar will also explore the potential of AI in advancing Canada's agricultural sector. Don't miss this valuable opportunity — [register now!](#)

Upgrade your HR strategies with expert insights from CAHRC: Dive into CAHRC's comprehensive list of Do's and Don'ts for effective leadership, hiring, onboarding, and performance management. This essential resource will help you build a positive workplace culture, attract the right talent, and keep your team motivated. Access the list [here](#).

Améliorez vos stratégies de RH grâce aux conseils d'experts du CCRHA
: plongez dans la liste complète des choses à faire et à ne pas faire du CCRHA pour un leadership efficace, l'embauche, l'intégration et la gestion du rendement. Cette ressource essentielle vous aidera à créer une culture d'entreprise positive, à attirer les bons talents et à maintenir la motivation de votre équipe. Accédez à la liste [ici](#).

Fill Out Our Partner Survey: Your feedback is essential in helping us **strengthen**

our collaboration and enhance the support we provide to you and the agribusiness community. Your input is instrumental so we can continue to meet your needs effectively. Fill out the survey [here](#).

Upcoming TFWP Webinar: Join us for a live webinar on **Hiring Foreign Workers in Agriculture - Summer 2024 Updates**. This free online event is developed specifically for employers in the agriculture industry who want to navigate the changing landscape of hiring foreign workers and stay updated with the TFWP. Register [here](#).

Stay Connected: Follow CAHRC on [LinkedIn](#), [X \(Twitter\)](#), [Instagram](#), [Facebook](#) and [CAHRC Connect](#) to keep up with our work and relevant stakeholders.

POLICY, RESEARCH, AND NEWS TRACKING

Industry Perceptions and Awareness

[JBS Foods Canada is expanding its beef processing facility at Brooks](#). Work is already underway on a new beef processing line and warehouse expansion. The \$90 million investment includes a new patty processing line and a state-of-the-art fulfillment centre, that is expected to be completed for the fall of 2025. With the expansion, JBS Canada will produce almost seven million more kilograms of beef patties every year for restaurants in Western Canada. [Read more...](#)

[Laval veut imposer une nouvelle taxe pour les terres en friche](#). Près de 30 % du territoire de Laval est composé de zones agricoles. De ce pourcentage, seulement la moitié est réellement cultivée, en très grande partie à cause de la spéculation immobilière : les propriétaires laissent dormir leurs terres dans l'espoir de voir le zonage changer. Le maire de Laval a annoncé mercredi une nouvelle taxe sur les

terres non cultivées, qui permettra selon lui de récolter 1,1 million de dollars annuellement. Mais plus de 50 millions seront requis pour mener le projet de rachat et de remise en état à terme, selon les calculs du Devoir. [En savoir plus...](#)

[Agriculture Minister Lawrence MacAulay announcing a key investment for Canada's Beef Industry.](#) Federal Agriculture Minister Lawrence MacAulay was in Calgary to announce more than \$6 million for Canada Beef and the Canadian Cattle Association. The funding through the Sustainable Canadian Agricultural Partnership - AgriMarketing Program is geared towards increasing awareness and demand for Canadian beef in existing and new markets through advertising and promotional activities such as incoming and outgoing trade missions, technical training, and educational seminars. [Read more...](#)

[Simpson Centre for Food and Agricultural Policy launches 5-year ag literacy program.](#) BMO has committed \$1 million to the Simpson Centre for Food and Agricultural Policy at the University of Calgary's School of Public Policy to lead a new program to change how society perceives and interacts with the food system. The Simpson Centre says the program, Ag Literacy for Healthier People and Planet, will help build understanding about the complexities of the agricultural system in a world where the food we eat plays a crucial role in both our health and the health of our planet. [Read more...](#)

[Un virus menace les bleuets dans des fermes de la Colombie-Britannique.](#) Un virus qui peut s'avérer mortel pour les plants de bleuets, le virus de la brunissure nécrotique, a atteint presque toutes les fermes de la Colombie-Britannique. Il est transmis par des pucerons et provoque la chute des feuilles et des fruits des plantes infectées. Il n'est cependant pas dangereux pour l'humain. [En savoir plus...](#)

[Down on the farm: Despite serious concerns, Canadian agriculture remains surprisingly hopeful, survey shows.](#) Extreme weather caused by climate change, the policy and regulatory environment in the country and protectionism are the three top concerns of those in Canada's agricultural sector, according to a new survey by Angus Reid Institute (ARI) found. ARI partnered with the Canadian Agri-Food Policy Institute (CAPI), supported by the Global Institute for Food Security

(GIFS) at the University of Saskatchewan, to assess the top concerns of the industry. The survey polled 549 individuals working in agriculture, including 200 farmers and more than 50 members of government. [Read more...](#)

People and Workplace Culture

[Un été propice aux infestations d'insectes.](#) La présence du criquet voyageur n'est généralement pas un problème. Souvent pris à tort pour une sauterelle, il s'agit d'une espèce indigène de l'Amérique du Nord. Il est donc fréquent de l'apercevoir chez nous, mais lorsque l'insecte se retrouve en surpopulation, les champs agricoles en paient le prix. C'est ce qui est arrivé le mois dernier à un agriculteur de la MRC de Rivière-du-Loup. C'est des insectes qui vont se nourrir du feuillage de nombreuses plantes et qui vont être favorisés par des années où le printemps et l'été sont secs, explique l'entomologiste Jean-Philippe Légaré, du Laboratoire d'expertise et de diagnostic en phytoprotection. [En savoir plus...](#)

[Travailler en agriculture... et avoir un deuxième emploi pour vivre.](#) C'est 37 % de la relève agricole au Bas-Saint-Laurent qui a un travail à l'extérieur de son exploitation, selon les chiffres du ministère de l'Agriculture, des Pêcheries et de l'Alimentation du Québec datant de 2021. La maraîchère Éliane Pelletier et l'éleveur d'agneaux Patrick Labrie en savent quelque chose. Depuis qu'ils sont producteurs, ils doivent cumuler deux emplois pour joindre les deux bouts. [En savoir plus...](#)

[USask establishes Jarislowsky and BMO Chair in Regenerative Agriculture.](#) Dr. Kate Congreves (PhD) has been appointed the Jarislowsky and BMO Chair in Regenerative Agriculture at the University of Saskatchewan (USask) to lead research supporting the wider-scale adoption of beneficial production and environmental practices necessary for food security. [Read more...](#)

[Une fermière de Miquelon déplore la réglementation canadienne sur le lait cru.](#) Une fermière de l'archipel français de Saint-Pierre-et-Miquelon remet en question la réglementation canadienne, trop stricte selon elle, qui bloque l'exportation de

ses produits vers le Canada. Leïla Meliani, éleveuse de chèvres et productrice de fromages à la ferme du Grand large, à Miquelon-Langlade, souhaite vendre ses produits à Terre-Neuve, qui se situe à seulement 25 km de sa ferme. [En savoir plus...](#)

[Improving the resilience of Canada's horticultural sector.](#) The Standing Committee on Agriculture and Agri-Food has made 13 recommendations to the government of Canada that includes testimony from 29 stakeholders. The Committee recommends that the Government of Canada, in cooperation with the provinces and territories and taking into account regional differences in agricultural production, review its Business Risk Management programs before they expire in 2028 to ensure they are timely, responsive, and predictable for producers facing profitability challenges and climate change-related risks and that it identify and remove gaps in these programs for horticultural producers. [Read more...](#)

Immigration and Foreign Workers

[Une protection d'urgence pour les travailleurs migrants à nouveau réclamée.](#) Un organisme de protection des travailleurs migrants réitère sa demande pour que le gouvernement provincial mette en œuvre des mesures de protection immédiates pour des dizaines de milliers de travailleurs agricoles en Ontario. L'organisme Justicia for Migrant Workers a fait part de ses revendications dans une lettre ouverte publiée. [En savoir plus...](#)

[More than a Migrant Worker featured in LCBO.](#) The placement of these ads by the Ontario Fruit and Vegetable Growers' Association (in a project partnership with Farm & Food Care Ontario and many OFVGA members) boosts the successful More than a Migrant Worker (MTAMW) campaign. The campaign is aimed at sharing stories of the men and women who grow our food while answering people's questions about seasonal workers in the fruit and vegetable industry. More photo shoots are planned for the summer months. [Read more...](#)

[Advocates demand better protections for Ontario's migrant farm workers.](#) A

migrant farm workers' rights organization is calling for provincial regulations to specifically protect agriculture workers who pick fruits and vegetables in extreme heat across Ontario. The provincial government committed to enacting new laws last July but has not followed through, according to an open letter the advocacy group Justice for Migrant Workers (J4MW) recently sent the province. The letter calls for agriculture-specific requirements for good drinking water and shade, as well as broader protections for workers such as security against reprisal if they file a complaint. [Read more..](#)

Automation and Technology

[Governments Investing in Horticultural Research and Innovation.](#) The governments of Canada and Ontario are investing up to \$23.55 million through the Sustainable Canadian Agricultural Partnership (Sustainable CAP) in horticultural research, innovation and commercialization activities, and research infrastructure, all to benefit Ontario farmers and consumers. “By investing in practical solutions for the horticulture sector, we can help ensure farmers have the tools and knowledge they need to stay competitive,” said Chris Bittle, Member of Parliament for St. Catharines, on behalf of the Honourable Lawrence MacAulay, federal Minister of Agriculture and Agri-Food. [Read more... \(Français\)](#)

[Alberta Seeks to Accelerate Adoption of Autonomous Agriculture Solutions in Canada.](#) Alberta Innovates is utilizing smart farm networks to foster collaboration between farmers and technologists. Unlike the confines of a laboratory or office, where practical application of emerging tech is minimal, smart farms allow for authentic battle-testing of products and services. This real-world environment provides fertile ground to grow agriculture innovation, according to the provincial organization—offering “a live environment where developers can get their hands dirty and farmers can put new technology to the test.” [Read more...](#)

[New partnership to improve consistency of Canada’s food value chain.](#) Protein Industries Canada has announced a \$4.5 million partnership with Ground Truth Agriculture, Parametrics.Ag, Cas-Grain Farms and C-Merak Innovations to develop

new technologies that predict and assess the quality of protein crops in the field during the growing season and harvest. Funded under Protein Industries Canada's artificial intelligence stream of funding, the project is part of the Pan-Canadian Artificial Intelligence Strategy, through which the Government of Canada is investing in efforts to drive the adoption of artificial intelligence across Canada's economy and society. [Read more...](#)

[Inquiétudes autour des aliments dérivés d'animaux clonés](#). Le milieu agroalimentaire déplore ne pas avoir été consulté par Ottawa dans le cadre d'un projet de réforme de la politique des aliments dérivés d'animaux clonés. Santé Canada envisage en effet de lever les restrictions encadrant la vente d'aliments issus de porcs et de bovins clonés par transfert de noyaux de cellules somatiques (TNCS). Ces aliments étaient auparavant considérés comme des « aliments nouveaux », et devaient faire l'objet d'avis et d'analyses avant leur mise en marché. Or, la consultation publique qui s'est tenue sur ce projet, du 26 mars au 25 mai 2024, s'est déroulée sans que les organisations agricoles ou les transformateurs soient consultés. [En savoir plus...](#)

[Corteva introducing new high-fibre durum wheat for healthier pasta](#). Corteva Agriscience has formally announced plans to introduce a new durum wheat to be used in pasta and baked goods for consumers seeking more dietary fibre. Trusource wheat features a high fibre trait with higher levels of amylose starch, which is tied to numerous health benefits, including improved gut health and blood sugar management, and increased satiety (feeling full). [Read more...](#)

Skill Development

[Mobile skills lab launches at Ag in Motion](#). Careers in Ag is an effort by the Agricultural Manufacturers of Canada (AMC) and its membership to showcase the exciting opportunities in agriculture to youth across Saskatchewan. The trailer, dubbed a 'mobile skills lab' will be popping up at fairs, trade shows and other events in the coming months and years. It will showcase the high tech and varied

opportunities in the sector using virtual reality and experiential learning. Donna Boyd, president of AMC, said youth need to know about the opportunities available to them in the sector. [Read more...](#)

[Indigenous ag projects boosted](#). On June 21, federal agriculture minister Lawrence MacAulay and Manitoba agriculture minister Ron Kostyshyn announced \$1.52 million for Indigenous agriculture projects in the province and across Canada. Funds will come from the Sustainable Canadian Agricultural Partnership. One stream of the partnership, the Indigenous Agriculture and Relationship Development program, was earmarked to boost food security, provide training and resources and increase Indigenous participation in Manitoba's agricultural and agri-food landscapes. [Read more...](#)

[Agriculture in the Classroom Canada hosts National Sharing Session in St. John's](#). Cultivating curiosity about agriculture and inspiring students to consider a career in the industry was on the agenda last week when Agriculture in the Classroom Canada (AITC-C) and its 10 provincial members meet in Newfoundland and Labrador to share, network and collaborate on agriculture education across the country. Co-hosted by Agriculture in the Classroom NL and AITC-C, Rendez-Vous on the Rock was an opportunity for each province to share their agriculture education programming, resources and initiatives as well as success stories from the school year with counterparts across the country. [Read more...](#)

EVENTS

- [Ag in Motion](#), July 16-18
- [Ag Rise Skills Workshop](#), July 17
- [Ag Smart Expo](#), July 30-31

- [Organic & Low-Input Field Day](#), Jul 31
- [Rainy River Valley Agricultural Society Fall Fair](#), Aug 15-17
- [The Annual International Agricultural Conference Canada 2024](#), Aug 16-17
- [Canadian Beef Industry Conference](#), Aug 19-22
- [Canada's Outdoor Farm Show](#), Sep 10-12
- [Breakfast on the Farm](#), Sep 14

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